Privacy Notice Blackshield Financial Advisers Group LTD

Application for 3. Personal data

Visitors' data

When you use our Website as a Visitor, we collect some data automatically. We need technical data to operate, support, and improve the Website's functionality.

Source of data	Description	Reasons for processing	Lawful basis
Necessary technical data.	Information about your visits and use of the Website, including the source of the links, the time and duration of the visit, and navigation.	The smooth operation of the Website.	Legitimate interest.
Necessary cookies.	Information that is necessary for the operation of the Website.	Improving your experience using the Website.	Legitimate interest.
Preference cookies.	Information that is necessary for the operation of some services on the Website including information that changes the way the Website behaves or looks.	To improve your experience during visiting our Website.	Legitimate interest.
Statistics cookies.	Information used to understand how Users interact with the Website by collecting and reporting information.	To monitor Website performance for statistical purposes.	Legitimate interest.
Marketing cookies.	Marketing information used to match relevant advertising to you.	Marketing.	Legitimate interest.
	Data storage		
Necessary technical data.	St	ored during the use of the Website and for 3	3 years from the last visit.
Cookies.	Stored during the expiry period provided in our <u>Cookie Policy</u> (if the consent was not withdrawn).		

Potential Clients' data

We collect data when	Description	Reasons for processing	Lawful basis
You fill out the "Leave Us a Message" form.	First name. Surname. Email address.	To contact you.	Performance of the contract.
	Country. Phone number. Company. Job title.	To personalise your request.	Legitimate interest.
	Theme. The content of your message.	To respond to your request and propose our services.	Performance of the contract.
	Data storage		
Data that is processed on the basis	of the contract performance.	ored during the use of the Website and for	

Data that is processed on the basis of the legitimate interest.

Stored during the use of the Website and for 3 years from the last visit.

Job Candidates' data

We collect data when	Description	Reasons for processing	Lawful basis
You apply for vacancies available at the "Careers" webpage.	First name.	To identify the candidate.	Performance of the contract.
	Surname.		
	Phone number.	To have an additional source of contact with the candidate.	Legitimate interest.
	Email address.	To contact the candidate.	Performance of the contract.
	Uploaded files (CV/Resume).	Evaluation of the candidate.	Legitimate interest.
		Data storage	
	pasis of the contract performance.	Stored during communication and for 1 year Our internal policies and applicable legislati candidates that join our team.	on regulate storage periods for
Data that is processed on the b		Stored for 1 year after collection.	

Newsletter Subscribers' data

We collect data when	Description	Reasons for processing	Lawful basis
You fill out the "Subscribe to our newsletter to receive exclusive information about us, our products, and services" or the "Join our newsletter" forms.	Email address.	Marketing mailing.	Consent.

Data storage

Data that is processed on the basis of the contract performance.

Stored until you unsubscribe from the mailing.

Data received from third parties

We may receive some personal data from third parties. The amount of data collected, the purposes, and the legal basis for processing is determined by the respective privacy documents of these third parties:

Third parties	Description
Google Analytics	We use these tools for statistics and analytics.
Analytics tools	We use various analytics tools to understand and promote our business. To get a detailed list of analytics tools, contact us.
Social networks	We use various social networks to spread information about our activities. To get a detailed list of social networks, contact us.
CRM systems	We use various CRM systems to develop our public organisation. To get a detailed list of CRM systems, contact us.